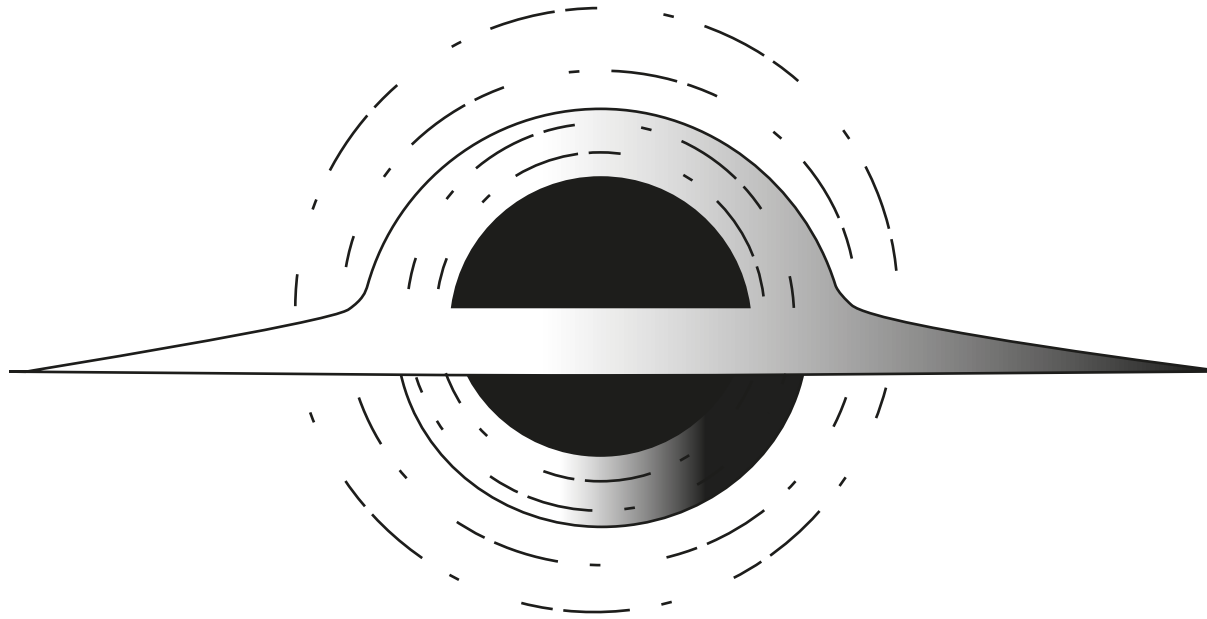


Booze Boyz

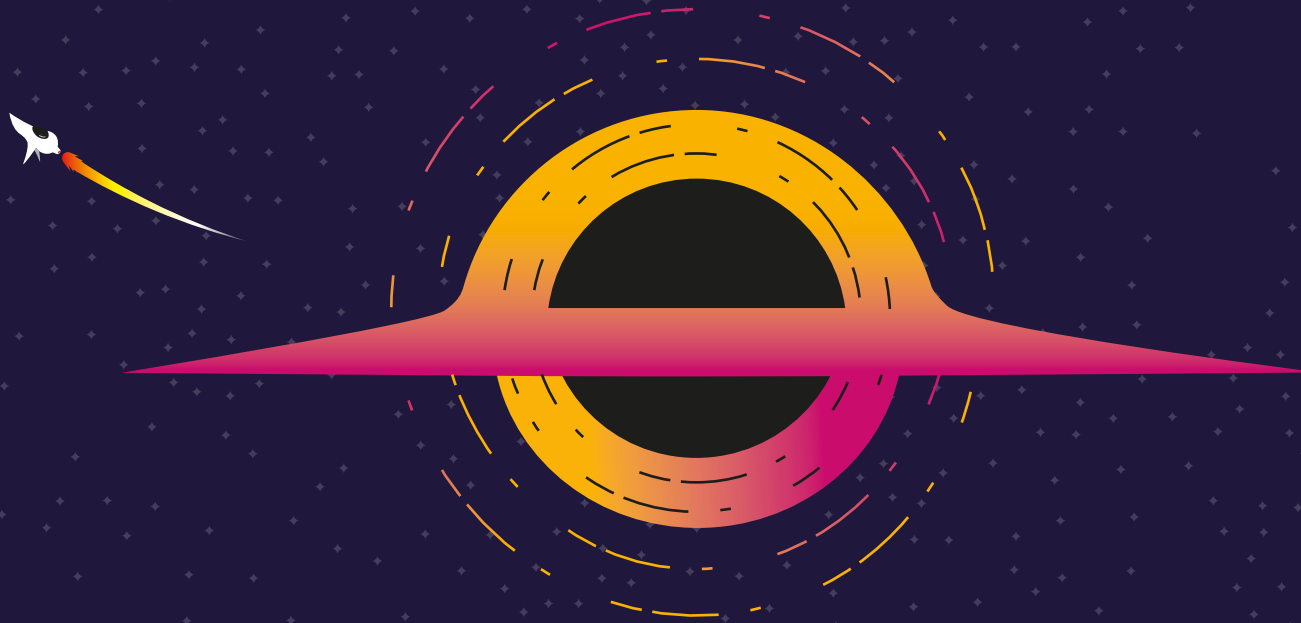
Alec Francois
Rum and Coke



Booze Boyz



Brewed in Calgary.
Inspired by Space.



OUTR'IN

7%
alc.

Dark Rum and Coke
12oz.

Alec Francois
Rum and Coke

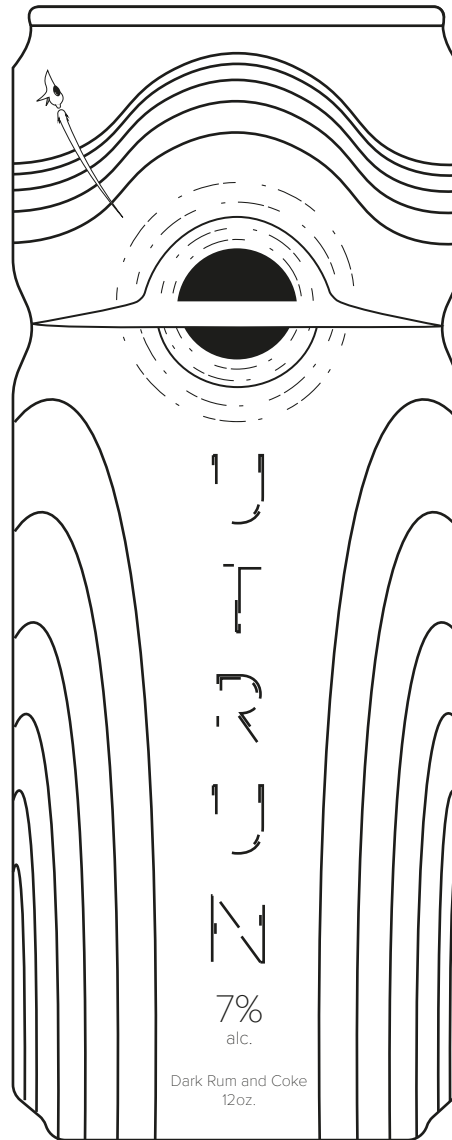
Booze Boyz

Alec's love of space and sci-fi defies gravity itself.

OUTRUN is a reference to the music genre of the same name. Neon lights and gradients dominate the style.

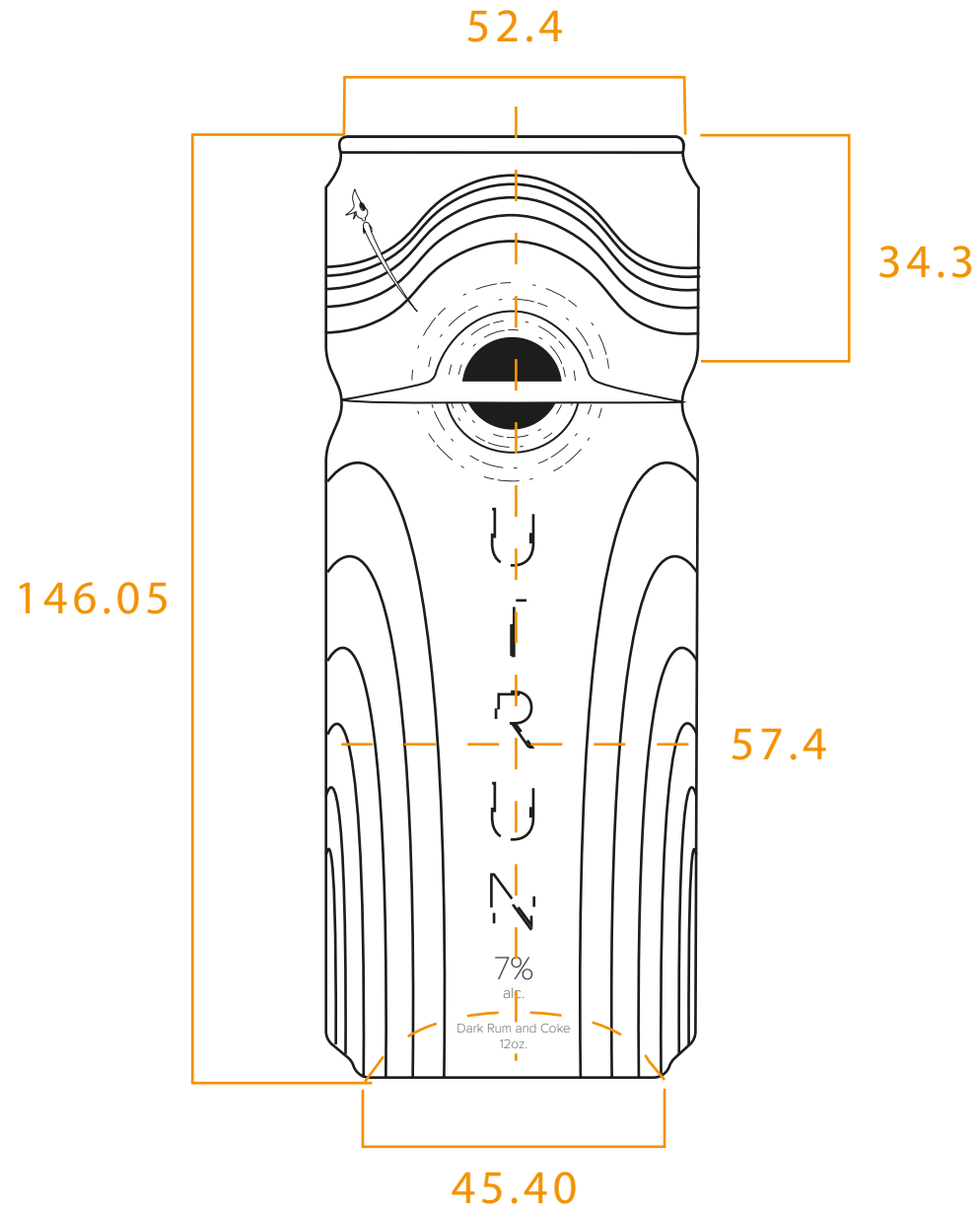
How can our brave space hero hope to escape the pull of the black hole when it's gravity is strong enough to warp even the can that makes up their universe?!

This project is less technically advanced to produce than the others. The only unique requirement being the simple indent around the can.



Alec Francois
Rum and Coke

Booze Boyz TECH SHEET



Alec Francois
Rum and Coke