



SOLUTION PROTOTYPE

STUDIO CARNATE

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DESIGN LANGUAGE

HOW MIGHT WE

How might we create a clean interface and an appealing rewards program to imbue trust in our customers?

SOLUTION STATEMENT

We believe that by creating a place where Jordan can view and book travel plans created by other users, we can imbue a sense of trust in FlightHub's customers by creating an authentic sense of community. With flights and travel plans backed by real people.

COLOURS



#F8CB34



#23BCE8



#FC5823

TYPOGRAPHY HIERARCHY

Heading 1

Heading 2

Heading 3

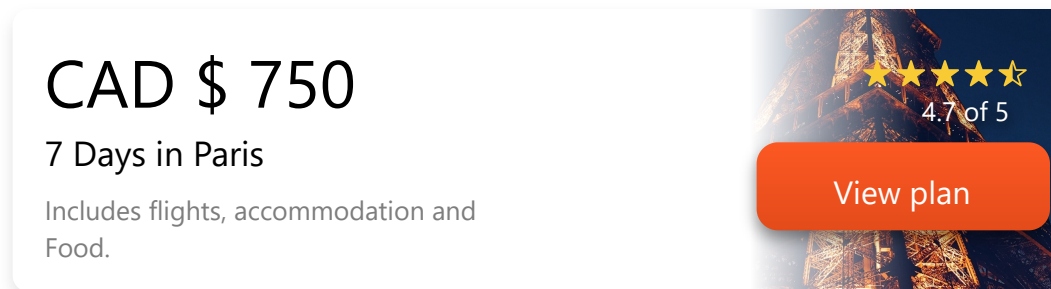
Paragraphs

COMPONENTS

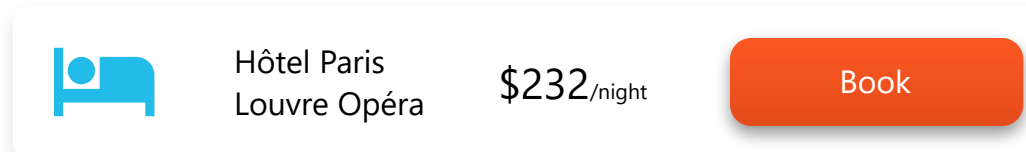
Top Nav



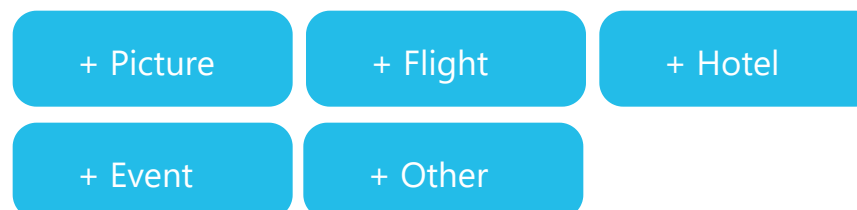
Results card



Plan breakdown card



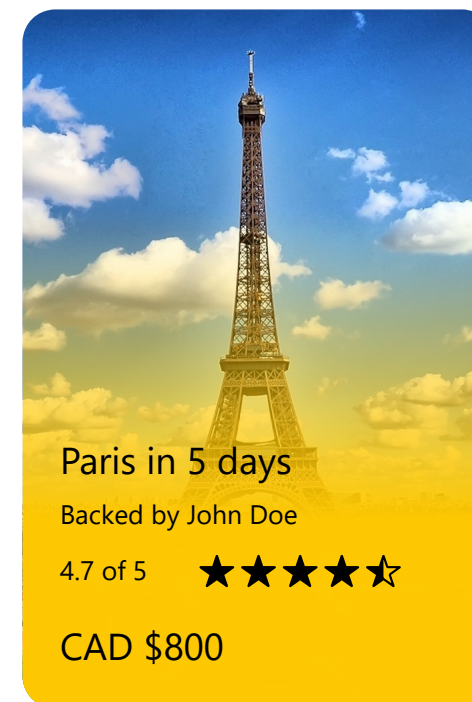
Plan Details



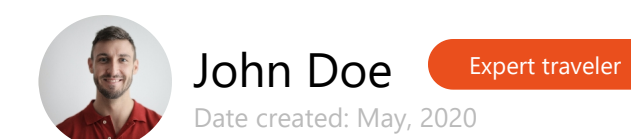
Added Plan Details



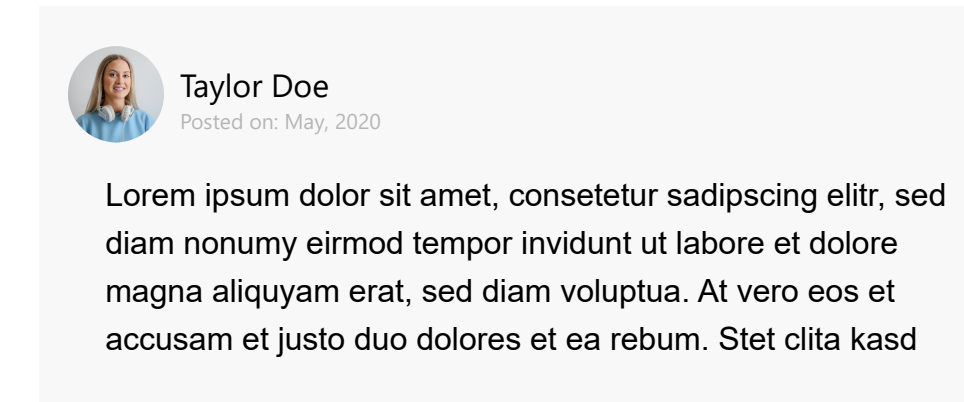
Place cards



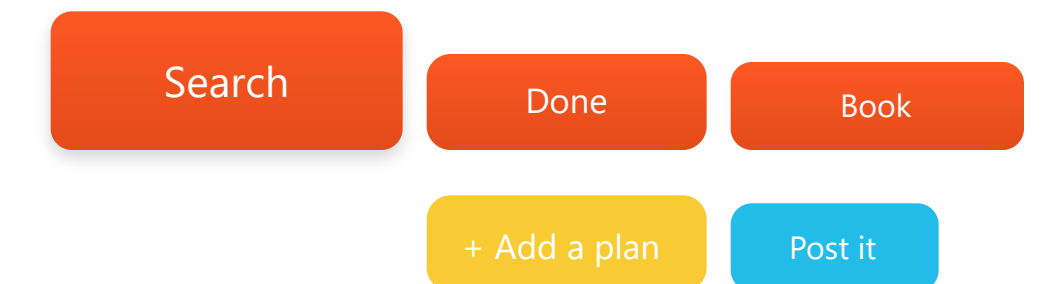
Plan User



Plan Comment



CALLS TO ACTION



LOW-FIDELITY WIREFRAMES

COMPANY LOGO ☰

Book your next flight using experience from real people!

Tell us more about your trip

Full plan | Flights only

Flying from:

Arriving to:

Departure: | Return:

Don't worry! You will be prompted for number of passengers and cabin

Search

The best from our Community

Paris in 5 days
Backed by John Doe
4.7 of 5 ★★★★★
CAD \$800

Tokyo in 7 days
Backed by John Doe
4.7 of 5 ★★★★★
CAD \$800

Prague in 3 days
Backed by John Doe
4.7 of 5 ★★★★★
CAD \$800

COMPANY LOGO ☰

← These are the results based on your search:

One way | Round Trip | Multi City

CAD \$ 750 ★★★★★ 4.7 of 5

7 Days in Paris

Includes flights, accommodation and Food.

View plan

CAD \$ 750 ★★★★★ 4.7 of 5

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COMPANY LOGO ☰

← These are the results based on your search:

CAD \$ 750 7 Days in Paris

John Doe Expert traveler
Date created: May, 2020

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Did you like this plan?

Plan details



YYC to CDG \$468 **Book**

Hôtel Paris Louvre Opéra \$232/night **Book**

Whole Plan \$700 **Book All**

Comments

HI-FIDELITY WIREFRAMES

Book your next flight using experience from real people!

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Flights only

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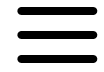
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CAD \$800



Prague in 3 days
Backed by John Doe
4.7 of 5 ★★★★★
CAD \$800


← These are the results based on your search:

One way
Round Trip
Multi City

CAD \$ 750

7 Days in Paris

Includes flights, accommodation and Food.




4.7 of 5

View plan

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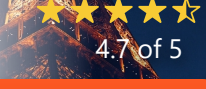
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View plan

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7 Days in Paris

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4.7 of 5

View plan

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7 Days in Paris

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4.7 of 5


View plan





← Back to search results

CAD \$ 750

7 Days in Paris





John Doe
Date created: May, 2020



Expert traveler

★★★★★
4.7 of 5




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	Whole Plan	\$700	Book All

Comments

PROTOTYPE DEMO

<https://xd.adobe.com/view/5df86839-f31b-4cd0-9938-047badcc410e-08ab/>